

GSFA Social Media Post – Ready-to-Use Caption & Graphic

For GSFA Business partners use only

Post 06 – DPA Can Cover Closing Costs, Too

Graphic Description:

A rich gold-toned graphic featuring a red-roofed house sitting atop hundred-dollar bills with a set of house keys nearby. The headline reads:

We can help with your closing costs too!

GSFA assistance can cover your down payment, closing costs, or both—helping you clear the biggest upfront hurdles and get the keys to your new home faster.

Download the Graphic:

<https://gsfahome.org/%20lender/marketing/social/Social-Post-06-GSFA.jpg>

Suggested Captions for Your Social Media Post

Caption Option 1:

Think down payment assistance only helps with the down payment? Think again! 🏠 GSFA programs can also help cover closing costs—making homeownership even more affordable. Contact me today to learn more! 💬
#GSFA #ClosingCostHelp #DPA #HomeownershipSupport

Caption Option 2:

Closing costs holding you back? GSFA assistance can help cover them—along with your down payment. Let's explore how you can move in with less money upfront. 📞
#GSFA #DPA #FirstStepHome #ClosingCostSupport

Caption Option 3:

GSFA can help with your down payment, your closing costs—or both! 🔑 Let's connect and see how much support you qualify for.
#HomebuyerHelp #GSFA #DPA #HomeownershipBoost

Caption Option 4 (Short & Direct):

Down payment. Closing costs. We can help with both. Let's talk! 🏠💰

#GSFA #DPA #HomeBuyingHelp

How to Use This Content

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.