

GSFA Social Media Post – Ready-to-Use Caption & Graphic

For GSFA Business partners use only

Post 04 - DPA Myths and Facts – No First-time Homebuyer Requirement

Graphic Description:

A family celebrating in front of their "SOLD" sign, featuring a man, a woman, and two young boys with their arms in the air. The headline reads:

Down Payment Assistance

- **Myths:** You have to be a first-time homebuyer.
- **Facts:** GSFA's programs are open to repeat buyers too!

Download the Graphic:

<https://gsfahome.org/%20lender/marketing/social/Social-Post-04-GSFA.jpg>

Suggested Captions for Your Social Media Post

Caption Option 1:

Think down payment assistance is only for first-time buyers? Think again! 🏠 GSFA's programs are open to previous homeowners too! Contact me today to find out how you can take advantage of these benefits for your next home! 💬
#GSFA #DPA #RepeatHomebuyers #HomeownershipSupport

Caption Option 2:

Down payment assistance isn't just for first-time buyers! 🤝 GSFA's programs help repeat buyers too. Ready to buy again? Let's connect! 📞
#GSFA #DPA #HomebuyerHelp #RepeatBuyers #HomeOwnership

Caption Option 3:

You don't have to be a first-time buyer to benefit from down payment assistance! GSFA's programs are for experienced buyers too. 🏠 Contact me to learn how you can make your

next home purchase easier! 💰

#GSFA #DPA #RepeatBuyers #HomeBuyingMadeEasy

Caption Option 4 (Short & Direct):

Not a first-time buyer? GSFA's down payment assistance can help you buy your next home!

🏠💰 Let's talk! 📞

#GSFA #DPA #RepeatHomebuyers #HomeownershipMadeEasy

How to Use This Content

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.