

GSFA Social Media Post – Ready-to-Use Caption & Graphic

For GSFA Business partners use only

Post 03 - DPA Myths and Facts – Many Loan Types

Graphic Description:

A blue and yellow graphic featuring a house sitting on top of hundred-dollar bills. The headline reads:

Down Payment Assistance (DPA)

- **Myths:** DPA only works with certain loans.
- **Facts:** DPA can pair with FHA, VA, USDA, and Conventional Loans.

Download the Graphic:

<https://gsfahome.org/%20lender/marketing/social/Social-Post-03-GSFA.jpg>

Suggested Captions for Your Social Media Post

Caption Option 1:

Think Down Payment Assistance is limited to specific loan types? Think again! 🏠 GSFA can help you pair DPA with FHA, VA, USDA, and Conventional loans. Let's talk about how you can take advantage of this today! 💬

#DownPaymentAssistance #GSFA #HomeownershipSupport

Caption Option 2:

The myth that DPA only works with certain loans is just that—a myth! 💡 Whether it's FHA, VA, USDA, or Conventional, GSFA's Down Payment Assistance can make homeownership more affordable. Contact me today to learn how! 📞

#GSFA #DPA #HomeBuyerHelp #downpaymentassistance

Caption Option 3:

Down Payment Assistance works with a variety of loan programs—including FHA, VA, USDA, and Conventional! 🏠 Let's clear up the myths and explore how you can qualify

today.

#GSFA #DPA #MythBuster #homebuyerassistance

Caption Option 4 (Short & Direct):

Don't let myths stop you! GSFA DPA works with FHA, VA, USDA, and Conventional loans.

Let's connect! 🏠💰

#GSFA #DPA #HomeownershipMadeEasy

How to Use This Content

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.