

GSFA Social Media Post – Ready-to-Use Caption & Graphic

For GSFA Business partners use only

Post 02 - Did You Know? You don't have to be a first-time buyer

Graphic Description:

A blue and green graphic featuring a house sitting on top of stacks of money. The headline reads: **"Did you know? You don't have to be a first-time buyer to qualify for Down Payment Assistance!"**

Download the Graphic:

<https://gsfahome.org/%20lender/marketing/social/Social-Post-02-GSFA.jpg>

Suggested Captions for Your Social Media Post

Caption Option 1:

Think down payment assistance is just for first-time buyers? Think again! 🏠 You may qualify even if you've owned a home before. Contact me to find out if a GSFA program is right for you! 📞

#DownPaymentHelp #GSFA #HomeownershipSupport

Caption Option 2:

Already owned a home before? No problem! You may still qualify for down payment assistance through GSFA. Let's connect and explore your options. 🏠👛

#DPA #GSFA #HomebuyerHelp

Caption Option 3

Homeownership isn't just a first-time opportunity—and neither is down payment assistance! 🏠🏠 Reach out to learn how a GSFA program could help you purchase your

next home.

#GSFA #DPA #BuyAgainWithConfidence

Caption Option 4 (Short & Direct):

Not just for first-time buyers! 🏠 Contact me to learn how GSFA can help with your next home

#GSFA #DPA #BuyAgainWithConfidence

How to Use This Content

1. **Click the download link** above to save the graphic to your device.
2. **If you have a**
3. **Choose one of the suggested captions** (or personalize it to match your voice).
4. **Post to your social media** platform of choice (Instagram, Facebook, X, Threads, etc.).
5. **If you have access to a graphics program**, you can add your own logo next to the GSFA logo on the graphic before posting. This is a great way to co-brand and build recognition with your audience.
6. **Engage with your audience** by responding to comments or direct messages to encourage conversation and interest.